Hamilton Rowan – Front End Web Designer / Developer - (415) 215-0697
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I specialize in consumer, ecommerce and community web site creation, content management systems, UI design, logo and icon creation, brand identity and online and direct marketing creative. My skill set includes the latest multimedia applications needed in the creation of exciting and inspiring design. Applications I primarily design in are part of the Adobe Creative Suite, (Photoshop, Illustrator, Fireworks, Dreamweaver, Flash and inDesign,). I am proficient in CSS, HTML, XHTML, along with implementation and manipulation of JavaScript and jQuery libraries. I also work in multiple operating system environments, primarily Microsoft Windows XP thru Windows 8, and Macintosh OSX.

Qualifications & Responsibilities:

- Excellent design and electronic production skills in the following: Adobe Creative Suite including Photoshop, Illustrator, Dreamweaver (CSS, HTML, XHTML), Fireworks, Flash, QuarkXPress, and Strata 3D CX (3D Modeling).
- Ability to lead a project from prototype to a fully functioning solution.
- Thorough understanding of graphic optimization and browser limitations.
- Comprehension of information design, strong knowledge of web usability and navigation standards.
- Strong conceptual, organizational and communication skills, with an ability to think "outside the box."
- Web site design and development, eCommerce / shopping cart design.
- Maintaining brand integrity across all media platforms.
- Defining, creating, and maintaining all brand identities and style guides.
- Creation of strong visual design and unique design solutions to supplement and enhance marketing deliverables both in print and multi-media formats.
- Logo, UI, and Icon creation for multiple client applications.
- Production and implementation of digital marketing projects, such as flash demos, power point presentations, encoding, editing and streaming video applications.
- Facilitation and creation of electronic marketing campaigns such as e-mail marketing efforts and electronic newsletters.

Professional Experience:

2018 - Present: Sr. HCM Technical Consultant
- Implementation of corporate Case Management and Human Resource knowledgebase portals working within content management systems
- Provide consultative support to project manager or account manager consultants, and client
- Analyze client requirements and determine approach based on client needs and future support and maintenance
- Ensure accuracy of sites thru supporting QA and testing process
- Support project timelines and complete tasks within the standard project timelines

2015 - 2018: Avaap - HCM Technical Services
- Sr. HCM Technical Consultant
- Implementation of corporate Case Management and Human Resource knowledgebase portals working within content management systems
- Provide consultative support to project manager or account manager consultants, and client
- Analyze client requirements and determine approach based on client needs and future support and maintenance
- Ensure accuracy of sites thru supporting QA and testing process
- Support project timelines and complete tasks within the standard project timelines
- Manage CM toolset configuration activities and delegate to other HR team departments

2010 - 2015: Infor - HCM Technical Services
- Sr. ICS Consultant
- Implementation of corporate and government Human Resource knowledgebase portals working within content management systems incorporating CSS, CSS3, HTML, HTML5 and JavaScript.
- Work closely with project managers to understand the client objectives
- Provide consultative support to project manager or account manager consultants, and client
- Analyze client requirements and determine approach based on client needs and future support and maintenance
- Understand and follow company implementation methodology
- Design and code web based HR communication portals, total reward statements, New Hire Onboarding tours using industry web design/developer skillsets using best practices and client specifications
- Ensure accuracy of sites thru supporting QA and testing process
- Support project timelines and complete tasks within the standard project timelines
- Coordinate with R&D team to develop and refine best practices based current client requirements and future needs
- Mentor and support less experienced Web Analyst
- Manage CM toolset configuration activities and delegate to other team members/offshore team on larger projects

2009 - 2010: Corel Corporation - Consumer software eCommerce portal.
- Web Designer / Developer
- Product page design and layout, banner ad design and creation
- Tools: Photoshop, Illustrator, Dreamweaver, Fireworks, (CSS, HTML, JavaScript).

2006 - 2009: Roxio Incorporated - Consumer software eCommerce portal.
- Web Designer / Developer / Producer:
- eStore maintenance, product page design, email / banner ad design and creation.
- Managed and implemented localization efforts for new product releases across 14 countries.

- Tools: Photoshop, Illustrator, Dreamweaver, (CSS, HTML, XHTML, JavaScript).

2006 - 2009: Sonic Solutions - Professional software eCommerce portal.
- Web Designer / Developer
- Web site redesign, maintenance, product page / email / banner ad design and creation.
- Tools: Photoshop, Illustrator, Dreamweaver, (CSS, HTML, XHTML).

2006 - 2007: Xoom Incorporated - Worldwide online money transfer solutions.
- Web Designer / Graphic Designer
- Email / banner ad design and creation.
- Brochure print design.
- Tools: Adobe Photoshop, Illustrator, inDesign, Fireworks.

2000 - 2005: PeoplePC Online / EarthLink - Internet Service Provider.
- Creative Director, Marketing Dept. - PeoplePC Online.
- Brand identity creation and management, UI design, icon creation, web page design and layout, email / banner ad design and creation.
- Tools: Photoshop, Illustrator, Flash, Fireworks.

1995 - 2000: Broderbund
- Art Director, Internet Creative Services
- Brand identity creation and management, CD ROM landing page branding, design and layout, icon creation, email and banner ad creation.

1985 – 1994: Art Director / Graphic Designer, Sports and Entertainment Television
- Reid-Dolph Productions – PGA Tour Productions
- ABC Sports – various sports documentary projects
- Jim Cross Productions – Lifestyles of the Rich & Famous
- World Wrestling Federation (WWE)

Education:

1981 - 1985: Syracuse University
- Visual & Performing Arts / Communications