.250" TRIM ON PRESS FOR BLEED (TO CREATE BLEED, EXTEND PRINT .125" INTO THIS AREA)

.250" NO LIVE COPY

A great Internet experience at less than half the cost of AOL.®

HEAD OF LETTER

Sample A. SampleXXXXXXXXXXXXXXX
Address1XXXXXXXXXXXXXXXXXXXXXXX
Address2XXXXXXXXXXXXXXXXXXXXXXX
City, State ZipXXXXXXXXXXXXXXXXX

Dear John Q. Sample,

Are you paying over $20 a month for Internet service with AOL? Have you ever wondered if you're being charged too much?

We think you are. That's why we created PeoplePC™ Online five years ago. We figured out how to give you what the others can't: A great Internet experience at a lower price.

Compare PeoplePC Online service to AOL and pay just $5.47 a month for your first 3 months!¹

With PeoplePC Online, you get unlimited Internet access for a fraction of what AOL charges — just $5.47 a month for your first 3 months, and $10.95 a month after that. There are no annoying banner ads on your Welcome page, and no distractions.

Virus Blocker scans your email automatically.

While the price is nice, it's the quality of our service that keeps people around. Our Virus Blocker software is powered by the world's most-trusted antivirus solution: Symantec's Norton AntiVirus.™ It helps stop email viruses from spreading by automatically scanning all incoming emails for viruses before they're downloaded to your computer.

All the features you'd expect from the big ISPs — for half the price!

Over the last five years, we've perfected the art of giving people a better Internet experience, at a lower price. With PeoplePC Online, you also get:
• Over 9,000 local access numbers across the U.S. — more than twice as many as AOL
• Smart Dialer technology for faster, more reliable connections
• Pop-Up Blocker to help get rid of annoying pop-up ads
• Powerful spam controls that help keep your inbox free of unwanted email

(over, please)

Pop in the enclosed CD and enter Offer Code <u>RICHARD</u> when prompted.

PAGE 1

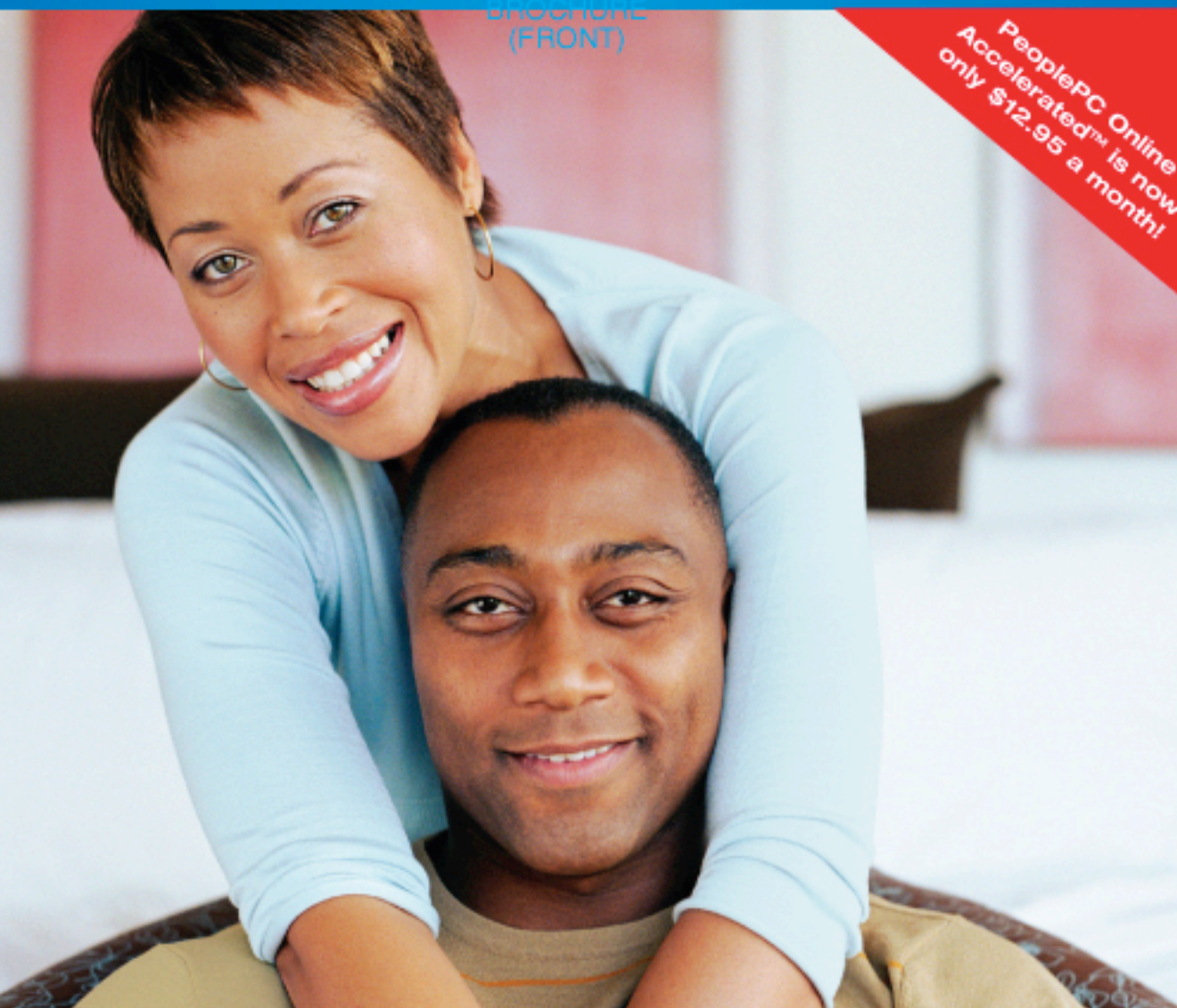# Get your first 3 months at half-price.

.250" NO LIVE COPY

← CONVERTING
WEB DIRECTION →

.500" CUE MARK AREA - NO PRINT OR VARNISH
.750" TRIM ON PRESS

Why pay more for AOL®
when you don't get more?

BROCHURE (FRONT)

PeoplePC Online Accelerated™ is now only $12.95 a month!

PeoplePC Online: Unlimited Internet access for as low as $5.47 a month.

peoplepc™ online
A better way to Internet.

.250" TRIM ON PRESS FOR BLEED (TO CREATE BLEED, EXTEND PRINT .125" INTO THIS AREA)

.250"
7.500"
2.500"
.750"
8.375"
.250"

7.189" MAXIMUM LIVE COPY AREA

7.689" DELIVERED SIZE (May Bleed Uncommon Color)
To create bleed, extend color .125" beyond delivered size in both directions