

"9 X 12 PEOPLE PC"  
 #E1203525T-01 V1 OE  
 11.875" X 18.750"  
 INSERTABLE CEM  
 JW

JOB #: PPC-0408031-02  
 CLIENT: PeoplePC  
 DESCRIPTION: Nov 04  
 Core - 3 mos at 1/2 price  
 COMPONENT: OE  
 VERSION #: 1 of 1  
 CONV / INLINE: Inline  
 SIZE in template:  
 11-7/8" w x 18-3/4" h  
 FINISHED SIZE:  
 11-7/8" w x 8-5/8" h  
 FOLD: per template  
 STOCK: 80# gloss  
 BLEED: full  
 INK COLORS: 5/0  
 PMS 2935 dark blue +  
 PMS 299 light blue +  
 PMS 485 red + Black  
 +Varnish (Varnish knock-  
 out area indicated in RGB  
 Green)  
 LIVE FONT: Helvetica 55  
 Roman  
 LIVE FONT SIZE: 13pt  
 LIVE LEADING: 15pt  
 TRACKING: 0  
 PERSONALIZATION:  
 YES, ADDRESS LABEL,  
 INDICATED IN RGB  
 GREEN  
 COLOR-CORRECTION:  
 SPECIAL  
 INSTRUCTIONS:  
 PRINT VENDORS TO  
 ENSURE THAT ALL  
 TRAPS AND KNOCK-  
 OUTS ARE CORRECT  
 AND CONFORM TO  
 THEIR PRESS  
 REQUIREMENTS.

.500" CUE MARK AREA - NO PRINT OR VARNISH  
 .625" TRIM ON PRESS

CONVERTING  
 WEB DIRECTION

Presorted  
 Standard  
 U.S. Postage  
 PAID  
 PeoplePC  
 Online

NO  
 CREDIT CARD  
 REQUIRED!

A better way to Internet.  
 peoplepc online  
 100 Pine Street  
 San Francisco, CA 94111

Being charged too much for the  
 same old Internet service from AOL?  
 We think so.



**PeoplePC Online –  
 Unlimited Internet access  
 as low as \$5.47 a month.  
 Now with Virus Blocker software.**

Or surf up to **5x faster\*\*** with peoplepc online  
**accelerated** Look inside for details.

A better way to Internet.  
 peoplepc online

Look inside for details.

peoplepc online  
**accelerated**



Or surf up to **5x faster\*\*** with

**Unlimited Internet access  
 for 3 months at half-price:  
 as low as \$5.47 a month!**

Sample A. SampleXXXXXXXXXXXXXXXXXXXX  
 Address1XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
 Address2XXXXXXXXXXXXXXXXXXXXXXXXXXXX  
 City, State ZipXXXXXXXXXXXXXXXXXXXX  
 Barcode XXXXXXXXXXXXXXXXXXXXXXXXXX

NO PRINT OR VARNISH TO ENSURE PROPER GLUE ADHESION

VARNISH KNOCKOUT AREA

11.375" MAXIMUM LIVE COPY AREA

11.875" DELIVERED SIZE (May Bleed Uncommon Color)  
 To create bleed, extend color .125" beyond delivered size in both directions